

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Case No. 05-713)

In re Application of:)	
)	
Devan Govender)	
Francesco Verardi)	
)	Examiner: Masud Ahmed
Serial No.: 10/550,744)	
)	Art Unit: 3714
Filed: August 24, 2006)	
)	Confirmation No. 6074
For: Promotion Administration System And Method)	

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE AFTER FINAL

Dear Sir:

In response to the final Office Action mailed September 28, 2009, please enter the following amendments and consider the following remarks. A Request for Continued Examination (RCE) is submitted herewith.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 12 of this paper.